

The Genesis Invitational (PGA TOUR)

Torrey Pines (South) • La Jolla, Calif. • February 13-16, 2025

Director of Agronomy

Devin Cullen, GCSAA

Years as GCSAA Member: 13

Years at Torrey Pines: 9

Years as Superintendent: 4

Previous Courses: Torrey Pines (assistant)

Hometown: La Crescenta-Montrose, Calif.

Education: Penn State University

Professional Tournaments Hosted: Cullen has hosted 4 Farmers Insurance Opens and the Genesis will be his 5th PGA event as a director (was also part of 5 Farmers as an assistant).

Contact: Mike Strauss: mstrauss@gcsaa.org / 785-865-8444

Other Key Agronomy Personnel

Superintendent: Travis Rebeschke, GCSAA / Assistants:

Tim Phelan, Joshua Watchous, Jeffrey Bley, Gary Bley /

Equipment Managers: Agustin Cisneros, Miguel Anaya, Roberto Mercado Castro, Jose Perez

Agronomy Employees: 40 / Tournament Volunteers: 26

Golf Course Dog: Callaway, 12-year-old boxer mix

Notable

- Cullen is hosting two professional events with just 18 days in between the two. He joins these GCSAA superintendents hosting multiple professional events in the same year: **Pete Bachman**, Pebble Beach (AT&T in January and PURE Insurance in September), **Grayson Grainger**, Tiburon (this week's Chubb Classic, CME Group Tour in November and Grant Thornton in December) and **Ken Yates**, Black Desert Resort (Black Desert Championships for LPGA in May and for PGA TOUR in October).
- Cullen has had an extremely busy stretch with the two PGA events plus Feb. 1-3 he hosted GCSAA golf tournaments, which were part of the annual GCSAA Conference and Trade Show and had 358 superintendents and others in the industry playing his North and South courses those three days.
- Also on Tuesday, Feb. 3 he hosted morning and afternoon educational sessions titled "Mastering Tournament Prep and Recovery" as part of the GCSAA conference and Trade Show.

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- Heading into the Farmers, Cullen said this is the driest winter he has experienced in his nine years with the last significant rain event in early April.
- Great weather has produced a significant increase in number of rounds, which has resulted in increase in wear and tear on the property.
- Property was home to Camp Callan and used as an anti-aircraft artillery replacement training center from 1941-45.
- Yardages and cuts are the same as they were for the Farmers Insurance Open.

Course Architect

William P. Bell, ASGCA and William F. Bell, ASGCSA (1957)

Renovation: Rees Jones, ASGCA (2001, 2019)

Tournament Setup

Par: 36-36--72

Yardage: 7,765

Turfgrass

Greens: Poa annua .095"

Collars: Bentgrass / Poa annua .300"

Approaches: Ryegrass overseed .350"

Tees: Ryegrass overseed .350"

Fairways: Ryegrass overseed .425"

Rough: Ryegrass overseed 4"

Course Statistics

Average Green Size: 5,000 sq. ft.

Acres of Fairway: 20

Acres of Rough: 120

Number of Sand Bunkers: 82

Number of Water Hazards: 1

Number of Holes Water is in Play: 1

Soil Conditions: Clay

Water Sources: Potable (greens), reclaimed

Drainage: 4,000 ft. of drainage was added to low areas in 2019.

Average Fairway Widths: 24-27 yards (*more on next page*)



Tournament Fact Sheet

Links

GCSAA Tournament Fact Sheet Home:

<https://www.gcsaa.org/media/tournament-fact-sheets>

GCSAA Website: <https://www.gcsaa.org/>

GCM (GCSAA Magazine): <https://gcmonline.com/>

Superintendent X: @DevCullen

Tournament X: @thegenesisinv

GCSAA X: @GCSAA

2025 GCSAA Course and Superintendent Notes For Courses Played (PGA TOUR Only) (Primary Courses Only) (This Week's Course in Red)

Tournaments by State

4 – California

2 – Hawaii

1 – Arizona

Yardage (par)

7,765 (72) – Torrey Pines South (Genesis)

7,765 (72) – Torrey Pines South (Farmers Insurance)

7,596 (73) – Kapalua Resort (The Sentry)

7,261 (71) – TPC Scottsdale (WM Phoenix Open)

7,210 (72) – PGA West Pete Dye Stadium (American Express)

7,044 (70) – Waialae (Sony Open)

6,972 (72) – Pebble Beach Golf Links (AT&T Pro Am)

Average Green Size

8,722 – Kapalua Resort (The Sentry)

7,100 – Waialae (Sony Open)

7,069 – TPC Scottsdale (WM Phoenix Open)

7,000 – PGA West Pete Dye Stadium (American Express)

5,000 – Torrey Pines South (Genesis)

5,000 – Torrey Pines South (Farmers Insurance)

3,500 – Pebble Beach Golf Links (AT&T Pro Am)

Number of Bunkers

116 – Pebble Beach Golf Links (AT&T Pro Am)

93 – Kapalua Resort (The Sentry)

90 – PGA West Pete Dye Stadium (American Express)

83 – Waialae (Sony Open)

82 – Torrey Pines South (Genesis)

82 – Torrey Pines South (Farmers Insurance)

67 – TPC Scottsdale (WM Phoenix Open)

Green Turf Type

4 – Poa annua

2 – Bermudagrass

1 – Poa / bentgrass / ryegrass overseed

Rough Turf Type

3 – Ryegrass overseed

2 – Bermudagrass

1 – Ryegrass / Poa annua mix

1 – Ryegrass / fine fescue overseed

Superintendents Tournaments Hosted (includes 2025)

24 – Dave Nakama, CGCS (Sony Open)

7 – Andrew Rebman (The Sentry)

5 – Devin Cullen (Farmers Insurance and Genesis)

4 – Brandon Reese (WM Phoenix Open)

2 – Pete Bachman (AT&T Pro Am)

Superintendents GCSAA Membership Years

39 – Brian Sullivan, CGCS, MG (PGA West)

20 – Dave Nakama, CGCS (Waialae)

17 – Pete Bachman (Pebble Beach)

13 – Devin Cullen (Torrey Pines and Genesis)

13 – Brandon Reese (TPC Scottsdale)

6 – Andrew Rebman (Kapalua Resort)

Superintendents Alma Maters

2 – Penn State

1 – Arizona, Hawaii, Michigan State, Texas Tech

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Since 1926 the Golf Course Superintendents Association of America (GCSAA) has been the top professional association for the men and women who manage golf courses in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to 20,000 members in more than 78 countries. GCSAA's mission is to serve its members, advance their profession and improve communities through enjoyment, growth and vitality of the game of golf.