

SPACE REGULATIONS AND RESTRICTIONS

Exhibitor agrees to only exhibit in the booth space square footage detailed in the booth Application and assigned on the exhibit floor by Show Management. Exhibitor likewise agrees that exhibits are only allowed within the convention hall, and no outside demonstrations, advertising, sponsorships, promotional activities, meetings, seminars, educational sessions, product exhibits, displays, or product discussions may be conducted anywhere, including participation in non-sanctioned CTS events, without the express written consent of Show Management. Adherence to this provision continues from the beginning of the GCSAA Golf Championships through the conclusion of all CTS-related events.

The distribution of magazines, newspapers, promotional materials, and other literature, including the use of “strolling entertainment” to deliver such items, outside the Exhibitor’s assigned booth space and at official CTS hotels is prohibited without express written consent of Show Management. Any materials found to be in violation of this policy will be immediately removed and discarded without notification to the Exhibitor.

No Exhibitor shall reassign, sublet, or share the whole or any part of their assigned booth space to another Exhibitor without the express written consent of Show Management. If Show Management is provided with written documentation (by a parent company) of an Exhibitor showing ownership of another company, then the parent company and subsidiary company may be allowed to occupy the same Exhibit booth space pending final approval from Show Management.

All Exhibits must conform to the most current International Association of Expositions and Events (IAEE) display guidelines adopted by Show Management and contained in the exhibitor service kit, which can be found online at: https://www.gcsaa.org/docs/librariesprovider6/2024-documents/2024-exhibitors/iaee-guidelines.pdf?sfvrsn=66a9c23e_1/

Partitions separating neighboring exhibits must remain intact.

Exhibitors cannot sell, rent, or lease exhibit space or demonstration space, or allow signs, placards, tee markers, or other commercial or product identification and/or advertisements at the GCSAA Golf Championships tournament courses, tournament course surrounding properties, or tournament hotel property without the express written consent of Show Management. GCSAA maintains sole proprietary sponsorship of the GCSAA Golf Championships.

Exhibitors will take every reasonable precaution to minimize the noise of operating exhibits. In the event that any other exhibitor or attendee objects or protests to the noise level, Show Management shall reserve the right to require the Exhibitor to cease operation of the exhibit or take measures to reduce the noise to a level under 85 decibels. Exhibitors are prohibited from using objectionable amplifying or special lighting equipment. In all cases, Show Management shall have the absolute right to require Exhibitor, at Exhibitor’s expense, to change, alter, modify, or remove all or part of its exhibit or display booth. Grounds for such action shall include, but will not be limited to, the following:

1. Lack of aesthetic uniformity or harmony with other exhibit space display booths.
2. Non-compliance with express restrictions on the dimensions of the Exhibit space display booth or any part thereof contained in this Agreement.
3. Objectionable noises, lasers, lighting, or odors emanating from the Exhibit space display booth.
4. Obstruction of aisles or of other exhibit space display booths.
5. Objectionable clothing or attire worn by Exhibitor’s personnel, its agents, or models. Attire not normally worn in a business office or on a golf course is specifically prohibited, unless exempted in writing from Show Management because of a costume’s significance to a firm’s product(s) or service(s).
6. Distribution of materials that may be considered offensive or not in good taste to a reasonable person.

Show Management reserves the right to stop any product demonstration on the exhibit floor which is determined by Show Management to be a hazard or not consistent with the rules and regulations of this Agreement or causes a disruption at the Show. Examples include, but are not limited to, the following: grinding machines without proper safety shields, dangerous use of log splitters or hydraulic equipment and/or lifts or any other mechanism that Show Management deems a hazard or is otherwise inconsistent with the safety of the Show. It is the Exhibitor's responsibility to operate in accordance with all applicable local, State, and/or Federal safety rules and regulations.

The use of balloons, drones, or any other flying or floating device in the exhibit booth design and/or as promotional activities or demonstrations is strictly prohibited without authorization from Show Management. Requests must be in writing and must be received at least 60 days prior to the Show. Any associated charges relating to the approved use of any floating or flying devices will be borne by the Exhibitor. Any damages to the Convention Center or other exhibitor booths, injuries to CTS attendees and/or participants, and/or other liabilities, including the cost to retrieve any flying or floating devices, will be borne by the Exhibitor in any and all circumstances; Show Management shall not be liable.

The use of gambling or gambling equipment in exhibit booth design and/or as promotional activities or demonstrations is strictly prohibited. This includes the use of slot machines, roulette wheels, card, lottery, and dice games, etc. The determination of whether any device or activity violates this policy will be made at Show Management's sole discretion.

All drawings, giveaways, prizes, or similar activities must be approved in writing by Show Management at least 30 days in advance of the Show. Exhibitor is responsible for conducting any such activities in accordance with all local, State, and/or Federal laws. Exhibitor is responsible for any tax obligations that might arise from conducting these activities at the Show.

Show Management reserves the right to deny consent for any exhibit, performance, or event presented at CTS that is photographed, videotaped, broadcast, or recorded for personal or commercial use, sale, or distribution of any kind. Photography, video production, and/or graphic reproduction of other exhibitors' booths and products displayed therein is strictly prohibited. No videotaping or recording equipment of any kind is allowed in exhibit areas except by persons authorized as media or otherwise contracted by Show Management. If found in violation of this policy, Exhibitor agrees to surrender recording media immediately at the request of Show Management.

No outside food or beverage will be permitted into the Convention Center by an Exhibitor, installation company, or any other entities hired by the Exhibitor without prior written consent from Show Management and Convention Center management. Exhibitor may only serve alcoholic beverages purchased through the Convention Center's official catering company and served by Convention Center's official catering company staff, in accordance with all local, State, and/or Federal laws and regulations. In no case may alcohol be served to any underage attendee. If Exhibitor is a manufacturer or distributor of alcoholic beverages, they may offer samplings in their designated exhibit booth space only upon written approval from Show Management and the Convention Center. Exhibitor must also make all necessary arrangements (including permits, licenses, etc.) through the Convention Center. If Exhibitor is a manufacturer or distributor of alcoholic beverages and they wish to provide alcoholic samples from their designated exhibit booth space, they must provide a liquor liability certificate in an amount of at least one million U.S. dollars (\$1,000,000) or more based on any amount(s) required by local, State, and/or Federal laws or by the Convention Center. The liquor liability certificate should list GCSAA and the Convention Center as additional insureds.

The serving of all other food and beverages in the exhibit display booth is the responsibility of the Exhibitor, and arrangements must be made through Convention Center management or the Conventions Center's

official catering company. No products may be sampled or given away outside of the exhibit hall or inside any meeting rooms of the Convention Center. Additional information and forms regarding food and beverage options are available in the exhibitor service kit, which can be found online at:

<https://www.freemanco.com/store/forms-and-brochures?showID=521821> under Specialty Contractors.

Bridging of aisles or end-capping of an exhibit display booth is strictly prohibited.

The overall length of the exhibit display booth configuration must not exceed 50%, or a 2-to-1 ratio, of the overall width of the exhibit display booth on main aisle frontage.

Visitors to the exhibit display booth must be contained within perimeters of same. No overflow into the aisles will be permitted, as local fire regulations indicate all aisles must remain free for egress in the event of an emergency.

Exhibitor acknowledges their responsibility under the Americans with Disabilities Act (ADA) to make their booth space accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless the GCSAA, its members, related companies, agents, or employees and the Convention Center, its agents, and employees against cost, expense, liability, or damage, which may be incident to, arise out of or be caused by Exhibitor's failure to have their booth comply with requirements under the ADA. Any expenses incurred by the Exhibitor to make their booth ADA compliant shall be borne by the Exhibitor.

Exhibitor acknowledges and agrees they shall be solely responsible for obtaining any licenses, permits, etc., which may be required to broadcast, perform, or display any copyrighted materials including, but not limited to, music, video, and software. Exhibitor shall indemnify, defend, and hold harmless GCSAA, its directors, officers, agents, and representatives from and against any and all claims and expenses, including attorney's fees and costs, arising out of, or related to, Exhibitor's breach of this provision. The terms of this provision shall survive the termination or expiration of this Agreement.

Exhibitors are prohibited from using live animals in their exhibit booth space without prior approval of Show Management.

Violations of any of the above-mentioned rules in this Agreement can result in the cancellation of the booth Application and be cause for immediate removal of the exhibit from the Show without refund or liability to Show Management.

