

Contact Information:

Kelsey Hanson Anthologic 254-291-9370 kelseyh@anthologic.com

Lindsay Tucker
The Toro Company
lindsay.tucker@toro.com

Toro[®] Intelli360[™] Creates a Connected Equipment Management Experience The digital toolbox uses the power of data to improve efficiency.

BLOOMINGTON, Minn. (February 5, 2025) — Toro is excited to release the all new Intelli360[™] at the 2025 GCSAA Conference and Trade Show. Intelli360 is a web-based digital toolkit available for golf course managers and superintendents. Toro's latest innovation simplifies golf course turf equipment management and gives superintendents the real-time data they need to make efficient, proactive decisions.

"Managing a golf course demands around-the-clock focus. Superintendents need to have their eyes and ears everywhere, all while staying a step ahead to ensure operations run smoothly from one day to the next," says Lindsay Tucker, marketing communications manager at Toro. "Intelli360 gives them the power to keep a finger on the pulse of their equipment and streamline operations across their entire facility."

Intelli360 creates a truly optimized fleet management experience. From any web-enabled device, superintendents can seamlessly manage equipment fleets no matter where they are located on the facility property. Using the interactive map, they can easily locate connected equipment and monitor operating status, hours and upcoming maintenance needs. From the Intelli360 home page, users can create work orders, schedule labor and set due dates in one central hub.

Attendees of the GCSAA Conference and Trade Show will be able to experience the platform for themselves and speak with product experts from Toro. This innovation from Toro is just the beginning — new features and integrations are coming soon, including fault code notifications as well as order and parts inventory management.

For more updates on Intelli360 and information on the latest products from Toro, go to toro.com.

###

About Toro

With roots dating back to 1914, Toro is a leading worldwide provider of innovative solutions for the outdoor environment including turf and landscape maintenance, snow management, rental and construction equipment, and irrigation solutions. Through a strong network of distributors, dealers, retailers and rental stores in more than 125 countries, Toro helps customers care for golf courses, sports fields, public green spaces, commercial and residential properties, construction sites and agricultural operations. More at: www.toro.com.