

FOR IMMEDIATE RELEASE

Modern Turf, Exclusive Producers of Mach 1 Ultradwarf Bermuda, Hires Jamey Jackson as Regional Director of Sales

(Rembert, SC): January 20, 2025: [Modern Turf](#), exclusive producers of [Mach 1 Ultradwarf Bermuda](#) and other high-quality turfgrasses sold as sod and sprigs, announces the appointment of Jamey Jackson as Regional Director of Sales. Jackson will support turfgrass industry clients in Florida, Georgia, Texas, and the Gulf States. Meet Jamey and the rest of the Modern Turf team in Booth 2510 at the upcoming Golf Course Superintendents Association of America (GCSAA) conference in San Diego.

“We are absolutely thrilled with our decision to bring Jamey on board for this role. His proven sales expertise will undoubtedly strengthen our efforts and expand our reach across the South. More importantly, Jamey’s good nature and unwavering professionalism perfectly align with the values that have made Modern Turf a respected name in the turf industry. We are certain his enthusiasm for golf and willingness to listen and provide customized solutions will benefit our customers,” said Hank Kerfoot, president of Modern Turf, based in Rembert, South Carolina.

Jackson resides in LaGrange, Georgia, and is an avid golfer. He is a member of Highland Country Club, serves as the Chairman of the Marketing Committee, and was recognized as Player of the Year in 2023. A skilled golfer, he was the club champion in 2021 and frequently competes in the Georgia Open Pro-Am and Pot-O-Gold Pro-Am tournaments. He has built a career in the Talent Acquisition industry and has experience interviewing and placing Golf Course Superintendents and General Managers in employment opportunities.”

Jackson is married to his wife Kayla, and they have two beautiful daughters, 10-year-old Scarlett and seven-year-old Savannah.

Jackson can be reached at 859-396-2268 or jamey@modernturf.com

ABOUT MODERN TURF

Modern Turf is an advanced turfgrass production company that specializes in cultivating and planting a diverse range of premium grass types for the golf, sports, and landscaping sectors. The company was established by a group of former golf course superintendents, each bringing a wealth of knowledge and experience to the table. Collectively, they have extensive involvement in all aspects of golf course management and construction, accumulating over 125 years of turf management across the U.S., Bermuda, Puerto Rico, and the Bahamas. Our team of experts firmly believes that turfgrass cultivated and installed by former golf course

superintendents delivers a superior product for architects, builders, owners, sports turf managers, golf course superintendents, and landscape contractors. ModernTurf.com

ABOUT MACH 1 ULTRADWARF BERMUDA

Mach 1 Ultradwarf is a premium greens-grade grass that delivers golf's purest, fastest bermudagrass putting greens, most comparable to bentgrass. Mach 1's finer leaf blades, shorter leaf length, and closer internodes create exceptionally dense putting surfaces that putt true with no swirling grain. Some of the world's most elite clubs have selected Mach 1 to differentiate themselves and deliver the highest quality greens possible for their members and guests. [Click Here](#) for a full list of Mach 1 golf courses. Mach 1 is also suitable for use on golf course tees, grass tennis courts, croquet courts, and lawn-bowling surfaces.. It is produced exclusively in the United States by Modern Turf, with a foundation farm in Rembert, South Carolina, and is represented outside of the U.S. by Atlas Turf International. To learn more, follow us @mach1_greens or visit mach1greens.com

PHOTOS Attached

Headshot, Jamey Jackson

Logo, Mach 1

Logo Modern Turf

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