



**January 27th, 2025 For Immediate Release**

Performance Fans of Denison, Texas, known for redefining the look and performance of what a modern turf fan should do for the superintendent, the turf and the player as well, is pleased to announce their 2025 line-up of Smart Turf Fans with new features and options for this coming year.

## Key Features of the 2025 Smart Turf Fans

### Intelligent Design

- **Integrated Sensors:** Our Smart Turf Fans are equipped with advanced sensors that monitor wind speeds and human proximity to the fans, thus protecting the fan from high wind damage from storms and can slow down the fan speed to a whisper while golfers are putting.
- **Automated Adjustments:** The fans automatically adjust their speed and direction based on the data collected by the sensors, ensuring the turf receives the perfect amount of airflow at all times.

### Quieter Operation

- **Noise Reduction Technology:** We've incorporated cutting-edge noise reduction technology into our fans, making them the quietest on the market. Smaller motors, lower rpms, 3-D propeller blades that are 66 inches in diameter, greater surface area, open frame design all play a significant role in fan noise reduction, unique to Performance Fans.

### Energy Efficiency

- **Low Power Consumption:** Our fans are engineered to consume less power without sacrificing performance, making them an eco-friendly choice for turf care.
- **Energy-saving Settings:** Various settings and modes allow users to customize the fan's operation to save energy during off-peak times or when full power isn't necessary.
- **Energy Savings can be 75 to 80 %** less power consumed than conventional turf fans resulting in immediate electrical operating cost savings that can result in tens of thousands of dollars of savings per fan over the lifespan of the product.

## Durability and Convenience

- **Robust Construction:** Built with high-quality materials, our fans are designed to withstand harsh weather conditions and continuous use, ensuring a long lifespan.
- **Easy Maintenance:** With convenient access to major components and a no-maintenance design, our fans require minimal upkeep, saving time and effort for the superintendent.

## Why These Features Matter

- **Enhanced Turf Health:** The intelligent design and automated adjustments ensure that the turf receives optimal airflow, promoting healthier and more robust growth.
- **Improved Player Experience:** Quieter operation means less noise distraction, allowing players to focus on their game and enjoy a more pleasant environment.
- **Cost Savings:** Energy-efficient features and minimal maintenance requirements reduce operational costs, making our Smart Turf Fans a cost-effective investment for any facility.
- **Environmental Responsibility:** By lowering power consumption and utilizing eco-friendly materials, our fans contribute to a greener and more sustainable future.



Performance Fans is committed to providing innovative solutions that enhance the performance and appearance of what a modern turf fan should be. Visit them in San Diego at the 2025 GCSAA Show at **Booth 5721**, Wednesday February 5<sup>th</sup> and Thursday February 6<sup>th</sup>, 2025.