



**Count on it.**

**Contact Information:**

Kelsey Hanson  
Anthologic  
254-291-9370  
[kelseyh@anthologic.com](mailto:kelseyh@anthologic.com)

Alexis Deasy  
The Toro Company  
951-785-3612  
[alexis.deasy@toro.com](mailto:alexis.deasy@toro.com)

For Immediate Release

**Toro Reimagines Golf Irrigation Software**

*Lynx® Drive provides greater efficiency and productivity*

**BLOOMINGTON, MN.** (February 5, 2025) — Toro's all-new Lynx® Drive is a reimagined approach to a proven platform with an innovative, newly energized design tailored specifically to the needs of golf course superintendents. The new Lynx Drive is an entirely renewed system designed for mobile, on-the-go use. It puts seamless, full control of irrigation in a superintendent's hands — literally.

"We've been working with selected sites to test Lynx Drive and monitoring their experience," says John Dalman, senior product marketing manager at Toro. "It's been exciting to work with superintendents to better understand the benefits of Lynx Drive and optimize the technology based on real use."

With Lynx Drive, superintendents can make decisions and respond in real time as issues arise on the course. Whether it's addressing a change in conditions, reacting to weather shifts or dealing with unexpected emergencies, having the ability to act immediately — no matter where they are — ensures the highest levels of productivity and efficiency.

Launching in 2025, Lynx Drive is setting the standard for innovative irrigation management systems. Using Lynx Drive ensures golf course superintendents and their entire crew are informed about what is happening at all times. This leads to more efficient operations, less time spent on manual tasks and a smarter way to stay on top of course activity and needs.

For example, issue flags pinpoint an issue report and associate it with the corresponding station, highlighting the area of the map to ensure adjustments are always made in the correct spot. All alerts are visible to the entire crew for quick, coordinated action.

An expanded, highly detailed mapping feature allows information to be shared through mobile and desktop programs for easy collaboration and effortless communication within the team every day.

"We're thrilled to partner with Toro as their products and innovation are key to helping us maintain our revolutionary, reversible courses," says Kyle Macdonald, superintendent of Bobby Jones Golf Course in Atlanta, Georgia. "With the best products available for irrigation management, we're confident that we can continue providing an exceptional experience at Bobby Jones Golf Course for our patrons."

To learn more about incorporating Lynx Drive into your course operations, visit the Toro booth 4436 at the GCSAA Conference and Trade Show, February 3-6, 2025, in San Diego, California or visit [lynxdrive.toro.com](http://lynxdrive.toro.com).

### **About Toro**

With roots dating back to 1914, Toro is a leading worldwide provider of innovative solutions for the outdoor environment including turf and landscape maintenance, snow management, rental and construction equipment, and irrigation solutions. Through a strong network of distributors, dealers, retailers and rental stores in more than 125 countries, Toro helps customers care for golf courses, sports fields, public green spaces, commercial and residential properties, construction sites and agricultural operations. More at: [www.toro.com](http://www.toro.com).

###